

Ruth Chatukuta

- DESIGNER | COMMUNICATOR -

CAREER BIO

I am an African communicator with interests in media, communication and design. I want to contribute positively to the crafting of African narratives and African discourses using digital media.

Date of birth: 30 May 1990
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E-mail: ruthdestiny@gmail.com

CAREER SUMMARY

COMMUNICATIONS AND ADVERTISING

- Worked on some of the biggest brands in Zimbabwe for their digital accounts including Econet Wireless Zimbabwe, Liquid, ZOL, African Sun and Baker's Inn.
- Set up a brand identity for Microman Zimbabwe's Facebook and email advertising; and managed both platforms.
- Worked on Hammer & Tongues Africa Holdings external and internal communications.
- Wrote long-form content, ad copy, reports for various digital platforms and traditional media.
- Part of the team that creatively conceptualised various popular brands and campaigns like Elevate by Econet and ZoI Fibroniks.

EDUCATION

MA IN DIGITAL COMMUNICATION LEADERSHIP | 2021
PLUS, SALZBURG/VUB, BRUSSELS

POSTGRAD DIPLOMA IN MEDIA MANAGEMENT | 2018
RHODES UNIVERSITY, SOUTH AFRICA

Digital Media Management, Media Economics & Financial Management, Media Leadership, Markets & Advertising,

BACHELOR OF JOURNALISM | 2009-2012
RHODES UNIVERSITY, SOUTH AFRICA

Communication Design, Radio Journalism, Print Journalism, Media Studies, Digital Journalism, Media Law

A'LEVEL | 2003-2008
CHISIPITE SENIOR SCHOOL

EXPERIENCE

DIGITAL MARKETING MANAGER | 01.2019-08.2019
MICROMAN

Areas of specialisation include: Communication Design, Email Marketing, Facebook Marketing, Copywriting

COMMUNICATION DESIGNER | 08.2014-01.2018
C2 MEDIA

Areas of specialisation included: UI Design, UX Design, Web Design, Editorial Design, Campaign Conceptualisation, Content Editing

COMMUNICATIONS ASSISTANT | 02.2013-08.2014
HAMMER & TONGUES AFRICA HOLDINGS

Areas of specialisation included: Editorial Design, Digital Design, Writing and Editing, Account Management, Basic Photography

SKILLS

- Photoshop ●●●●●
- Illustrator ●●●●●
- InDesign ●●●●●
- AfterEffects ●●●●●
- Branding & Identity
- User Interface Design
- Creative Content Creation
- Media Strategy
- Creative Campaign Development
- Media Analysis
- Online Media Management
- Photography
- Basic Filming
- Google Digital Skills for Africa Certification



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FAVOURITE QUOTE

"The woods are lovely, dark and deep. But I have promises to keep. And miles to go before I sleep; and miles to go before I sleep.

Robert Frost-Stopping by Woods on a Snowy Evening

Skype: ruth.chatukuta
Portfolio: Can be emailed on request
Driver's Licence: Yes
Passport: Yes

CONTRIBUTIONS

2010

Zimbabwe Broadcasting Corporation - Newswriting

2011-2012

Editorial design South Africa National Arts Festival and the South African Science Festival

2013-2015

Literary contributions to online blogs including the Povo Journal

2018-2019

Literary contributions to MISA Zimbabwe's 'Thining Beyond" Journal

ACHIEVEMENTS

The Sunday Mail Bridge Award for Best Creative Writer 2008

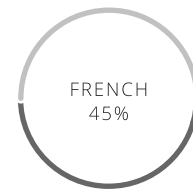
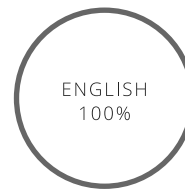
2016 Immigration Poster exhibited in Mexico, USA & Ireland

VOLUNTEER WORK

2012 | Volunteer design work for ZimHealth, a non-governmental organisation based in Europe

2014-present | Volunteer work for the media team at Spoken Word Ministry

LANGUAGES



REFERENCES

Prof. Francis Mdlongwa

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Sol Plaatjie Institute Of Media Leadership

Rhodes University

Grahamstown

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